

News Release

October 2009

The 15th Charity Art Collection Raises 3.5 million yen for Charity; Delights Visitors.

Hotel Okura Tokyo would like to thank all those involved in the 15th Charity Art Collection Charity Event, “Saving the Children of the World through Art”, held this August. As a part of Hotel Okura Tokyo’s corporate mecenat activity, the event exhibits works, not often seen by the public, from corporate, private or individual collections.

The event drew 23,324 visitors and helped raise 3.5 million yen (approximately \$ 40,000) for Japanese Red Cross and NHK Public Welfare

Organization to improve the lives of children around the world. Going strong for the past 15 years, more than 380,000 visitors have attended, bringing in about 150 million yen in donations.



From left to right: Mr. Tadateru Konoe, President, Japanese Red Cross Society and Mr. Mikio Matsui, Chairman, Hotel Okura., Ltd.,

The 15th Charity Art Collection took place between August 4 and 30. This year celebrates 400 years of trade relations between the Kingdom of the Netherlands and Japan. In commemoration of this event, several prestigious institutions from the Netherlands such as ING Group, Rijksmuseum Amsterdam, De Nederlandsche Bank and the Netherlands Ministry of Foreign Affairs offered 75 finest art works for display at this year’s Charity Art Collection. Also, Their Imperial Highnesses Prince and Princess Hitachi attended the event.

Hotel Okura Tokyo would like to thank all the guests who attended the event and gave generously of themselves to support disadvantaged children around the world. We hope everyone enjoyed themselves as much as the children they are helping appreciate their patronage



From left to right: Ms. Kie Nakamura, Chairman, NHK Public Welfare Organization and Mr. Mikio Matsui, Chairman, Hotel Okura., Ltd.,

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