



January 2010

< Press Release >

Start on May 2010, The largest-ever expo in record (record-scale expo)
**Hotel Okura will open its signature Japanese Restaurant
「Yamazato」 in Japan Pavilion of Shanghai Expo**

Okura Garden Hotel Shanghai, one of OHR member hotels in the hosting city of the expo will offer its full support

Hotel Okura Co.,Ltd.
Okura Garden Hotel Shanghai



< The Logo of Japan Pavilion
in Shanghai Expo >



< Japanese restaurant "Yamazato" in Shanghai Expo >

Hotel Okura Co., Ltd. (Head Office: Tokyo, Japan, President & COO: Toshihiro Ogita) would like to announce that Hotel Okura officially contracted with JETRO for operating a Japanese restaurant in Japan pavilion of the Shanghai Expo 2010, which will be held in Shanghai, People's Republic of China.

Hotel Okura believes that this is the best opportunity to be a cultural bridge between China and Japan by penetrating and diffuse Japanese cuisine and transmit Japanese food culture in China, then applied to the open application by JETRO.

The Shanghai Expo will be held during May 1, 2010 to October 31, 2010, the total of 184 days at the area close to the center of Shanghai City. The total area of venue is 328 hectare, 192 countries and 50 international organizations have announced to participate (as of November 2009), and more than 70 million visitors are expected. Therefore, the expo is regarded on a scale unprecedented in world history, and attracts increasing attention.

The Japan pavilion, in which Hotel Okura will open Japanese restaurant, locates at the zone A area in Pudong section venue, where the pavilions by Asian countries concentrate encompasses about 6,450 square meter, and it will be completed soon. This is one of the largest pavilions among all foreign countries and organizations. The theme of Japan Pavilion is "WA—Harmony of the Hearts, Harmony of the Skills" and its message is "Connect for a harmonious future". Visitors will be able to experience how the connection between Japan and China, and the connection between the world and its future through various exhibits such as robots, computer graphics, musical performances held in the building. This pavilion have already been gaining pre-show attention, and Hotel Okura thinks it is greatly honored to open restaurant in this pavilion as a part of this remarkable exhibit.

The name of restaurant is Japanese restaurant "Yamazato", and they offer Japanese dishes include Teppanyaki. Yamazato Japanese restaurant launched at Hotel Okura Tokyo in 1962, at the same time when Hotel Okura Tokyo is established. Since then, Yamazato have an ace-high reputation within and outside of Japan for its authentic Japanese dishes and excellent service skill. Currently it opens a location in seven cities around the world, include Shanghai. Hotel Okura believes that visitors to the Japan pavilion will be able to find everything about Japan's beauty and charm through enjoying the taste of Japanese dishes and services of restaurant besides the exhibit in Japan pavilion.

The area of restaurant is 222 square meters, total of 94 seats, and guests can enjoy taste of dishes in a relaxed way, Hotel Okura hopes the visitors from all parts of the China and foreign travelers will feel and enjoy the excellence of Japan and during the event period. Besides, private rooms and Teppanyaki open kitchen counter will be provided, and as a result, guests will be able to enjoy the technique, taste, and the excellent service of Teppanyaki restaurant "Sazanka", which opens a location in Tokyo, a Michelin one-star former awarded restaurant, Shanghai, and Amsterdam.

Okura Garden Hotel Shanghai will support preparation before opening the event and operation of restaurant during event period includes human resource, purchasing and procurement, and food preparation. Besides, selected high-caliber staff throughout Okura Hotels & Resorts will be sent. Consequently, Hotel Okura group regards this project as major milestone in its history.

Please refer below for the brief summary of Japanese restaurant Yamazato in Japan Pavilion of Shanghai Expo 2010.

<Brief Summary of the restaurant>

Name: Japanese Restaurant “Yamazato”

Location: On the 1st floor of Japan Pavilion of Shanghai Expo (Zone A in Pudong Side)

Period: May 1, 2010 to October 31, 2010 (total 184 days)

The total area: 222 square meters

Number of seats: 94 seats

(Breakdown: 60 seats, Private room 26 seats, Teppanyaki Counter 8 seats)

Dishes to offer: Japanese (Includes Teppanyaki)

Number of staffs: Japanese: 7 to 8 (From Japan)

Chinese: Approximately 60 (Includes staffs from Okura Garden Hotel Shanghai)

<Brief information of Shanghai Expo/Japan Pavilion>

The Shanghai Expo

Title: EXPO 2010 Shanghai China

Theme: Better City, Better Life

Venue: Center of Shanghai City, both sides of the Huangpu River, with 3.93 square kilometer in Pudong and 1.35 square kilometer in Puxi

The Total Area: 328 hectare

Status of participation: 242 (Breakdown: 192 countries and regions/50 international Organizations)

Expected visitors: 70 million

(Avg. of 0.4 million visitors per day/Largest ever in international exhibition)

Japan Pavilion

The title: The Japan pavilion, EXPO 2010 Shanghai China

Nickname: Kaikojima=Zi Can Dao (Chinese). English Meaning: "purple silkworm island."

Venue: The Zone A in Pudong section

Building: Total area-Approx. 6,450 square meter, Building Area-3,900 square meter,
Total Floor Area- Approx. 7200 square meter, 3 stories above ground

The theme: “WA—Harmony of the Hearts, Harmony of the Skills”

The message: “Connect for a harmonious future”



< Japan Pavilion >

<Hotel Okura Co., Ltd.>

Company name: Hotel Okura Co., Ltd.
Location: 2-10-4 Toranomom, Minato-ku, Tokyo 105-0001 Japan
URL: www.okura.com
Establishment: December 1958
Capitalization: 3,000 million yen
Consolidated sales: 55,192 million yen (FY2008)
President & COO: Toshihiro Ogita
Employees: 2,587 regular employees at consolidated companies (FY2008)
Business Operations:

- Owning hotel properties and owning and managing hotel companies
- Management contracts and technical assistance for chain hotels
- Owning and managing hotel-related companies
- Consulting business on hotel development and improvements

<Okura Garden Hotel Shanghai>

Hotel Name: Okura Garden Hotel Shanghai
URL: www.gardenhotelshanghai.com
Location: 58 Maoming Rd. (S.), Shanghai, 200020 (Around 15-20 minutes from the hotel to the venue of the Shanghai Expo)
Access: By Car/Around 50 minutes from Shanghai Pudong International Airport, Around 20 minutes from Shanghai Hongchao International Airport. Around 20 minutes from the venue of Shanghai Expo
Open: March 1990
Summary of facilities: 492 rooms/ 8 restaurants & bars/10 banquet rooms/1 Indoor Pool/
Tennis Court/Fitness center/Business Center



< Okura Garden Hotel Shanghai >

- Okura Hotels & Resorts -

Okura Hotels & Resorts (OHR) under the unifying paradigm of Best A.C.S. that indicates Best Accommodation, Cuisine and Service, has a total of 21 member hotels both inside and outside Japan with 6,500 guest rooms. More than 30 years have passed since OHR was established. In that time, it has built a global network of tremendous quality and cooperation in Japan, Asia, and beyond. Combining Japanese culture and superlative attention to detail with the functionality of European and American hotels, the “Okura Brand” hospitality satisfies the needs of all guests. From compact city hotel to world-famous resorts, OHR members are justifiably proud of their individual brilliance.

Media Contacts

Junko Igarashi/Chizuko Tsuzuki/Hiroko Kobayashi

Planning & PR

Hotel Okura Co., Ltd

2-10-4 Toranomon, Minato-ku, Tokyo Japan 105-0001

TEL:+81(3)5408-6861 FAX:+81(3)5408-0628

E-mail: ohr@hotelokura.co.jp